

## SPECIFICATIONS 2020

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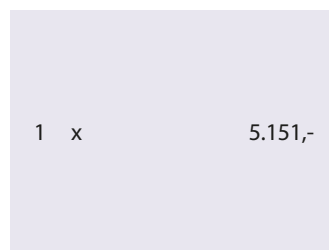
In 1943 the first edition of L'Année Hippique was published. Over the years, the yearbook has undergone changes. Two years we modernized it with a new cover and layout, last year we increased the pages to 304 and added the German language for the main articles; offering detailed reports on all major equestrian events and championships. The yearbook will be supported by high quality full colour pictures and interesting feature stories, making every edition of L'Année Hippique a collector's item as well as an ideal tool for exclusive brand advertising. By including your own 'With Compliments' page makes the yearbook a perfect business gift.

### Facts & Figures

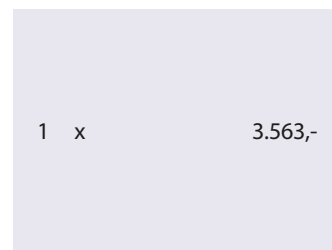
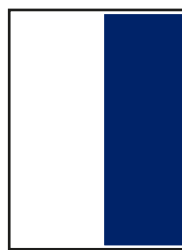
1. Circulation  
44.000 copies
2. Frequency  
Yearly
3. Price bookstore  
€ 62,-
4. Language  
English and partly translated into German
5. Advertising consultant  
Inge van der Net                      Tel.: 0031 (0) 683440570                      Email: [inge.vandernet@bcm.nl](mailto:inge.vandernet@bcm.nl)

## RATES 2020

**1/1** W: 233 mm H: 320 mm 5 mm board



**1/2** S: W: 102 mm H: 290 mm  
L: W: 210 mm H: 142 mm



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