

## SPECIFICATIONS 2022

### Contents

In 1943 the first edition of L'Année Hippique was published. Over the years, the yearbook has undergone changes. Two years we modernized it with a new cover and layout, last year we increased the pages to 304 and added the German language for the main articles; offering detailed reports on all major equestrian events and championships. The yearbook will be supported by high quality full colour pictures and interesting feature stories, making every edition of L'Année Hippique a collector's item as well as an ideal tool for exclusive brand advertising. By including your own 'With Compliments' page makes the yearbook a perfect business gift.

### Facts & Figures

**1. Circulation**

39.000 copies

**2. Frequency**

Yearly

**3. Price bookstore**

€ 45,50

**4. Language**

English and partly translated into German

**5. Advertising consultant**

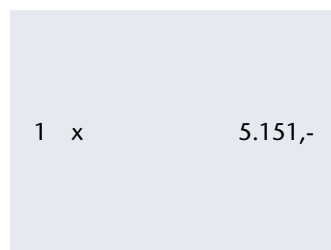
Inge van der Net

Tel.: 0031 (0) 683440570

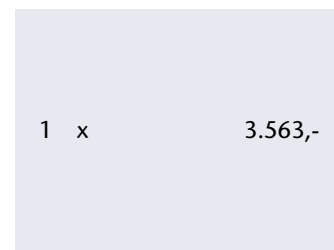
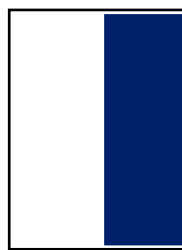
Email: [inge.vandernet@bcm.nl](mailto:inge.vandernet@bcm.nl)

## RATES 2022

**1/1** W: 245 mm H: 325 mm 5 mm board



**1/2** S: W: 108 mm H: 302 mm  
L: W: 222 mm H: 148 mm



### Purchase books

1	€ 45,50
12	€ 42,50
25	€ 40,-
50	€ 37,50
100	€ 35,00

Prices are per book

\* Prices are exclusive transportation costs.

\* When 50 or more books are ordered we offer the possibility to place a "With Compliments" page, this page is the first right-hand page in the ordered book. On this page a logo and personal text can be placed.